

Bioeconomy and digitalization: Shaping the Nordic future

Registration and coffee from 9.30

10.00 **Welcome**

10.30 **No longer business as usual: digitalization in the bioeconomy**

Anette Mellbye, consultant at Rekode, board member, advisor and digital influencer

Anette speaks about how digitalization challenges the operating assumptions of any business, and how this requires organizations to transform both their business models and culture.

11.10 **Internet of Things (IoT) in the Nordic bioeconomy**

Filip Lundin, consultant at Macklean, author of "IoT - nu formas framtidens lantbruk"

Filip explains how new technology is creating value in the bioeconomy, how organizations and countries are responding to it and how we from a policy perspective can increase the Nordic competitiveness.

11.40 **Discussion session**

12.00 **Lunch**

13.00 **Boarderless production**

Erick Thürmer, CEO Thürmer Tools, board member, advisor and digital influencer

Erick talks about how production will change more the next 20 years than it has during the last 2000 years, and suggest this will have a positive effect on all major global challenges.

13.30 **Workshop:
Shaping the agenda for digitalization in the Nordic bioeconomy**

Together we design the roadmap moving forward. The workshop will result in a prioritization of digitalization aspects, serving as input to the ministers' meeting June 27th.

15.30 **Summing up**

16.00 **Mingle**

Check out the latest technology in precision farming, Vultus

