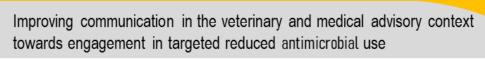
I'm hearing you but I'm not listening!





Via ZOOM: Thursday 3rd - Friday 4th, June 2021

10.00-15.00 CET each day

Free to attend

Register at http://bit.ly/NKJ_Hearing before 14th May 2021

We invite delegates to provide a short introduction of yourself and your interests/activities (a 2-minute video, a one page or a one-slide max.) ahead of June (details closer to the date)

Event Programme

Thursday 3rd June

Overview of AMU stewardship and communication strategies

Time (CET)	Details	Lead speaker/facilitator
10.00	Welcome to the network and partners Network background and goals	Clare Phythian, UAC
10.15	Introduction of participants Interactive digital networking (Zoom map, Mentimeter, breakout rooms)	Clare Phythian, Gabriela Olmos
10.45	A brief intro to speakers and plan for day 1	<u>Ulf Emanuelson</u>
10.50	Getting the conversation started interdisciplinary collaboration in the medical field	Anna Lindström
11.30	Long break	
13.00	Communication in the veterinary advisory paradigm	Kristen Reyher
13:30	Short break	
13.40	Practices and perceptions of AMU by vets and medics	Hedvig Gröndal
14.00	Panel session, questions, comments, feedback: Interactive network poll (Mentimeter) Breakout rooms for specific/themed discussions	Eva Garmendia
15.00	Day 1 ends	

Friday 4th JUNE

Applied examples of communication and behaviour change approaches in AMU stewardship

Time (CET)	Details	Lead speaker/facilitator
10.00	Welcome back and instructions for the day 2 Breakout rooms for networking opportunities Speaker introductions	Clare Phythian, <u>Eeva Mustonen</u>
10.40	Motivational interviewing in dairy herd health: Experiences and examples from Sweden	Catarina Svensson
11.00	Short pause, screen break	
11.10	Medical focus on AMU communication	Gunilla Stridh Ekman
11.40	Communication and antibiotic use reduction in stable schools /farmer groups	Mette Vaarst
12.00	Long pause, lunch break	
13.00	Communication and influencing farmer behaviour – the R.E.S.E.T mindset model	<u>Jolanda Jansen</u>
13.20	Communication across cultures and countries: challenging the biases	Gabriela Olmos
13.40	Short pause/screen break	
14.00	Panel session (feedback, questions, comments)	Eva Garmendia
14.55	I'm hearing and I'm listening! © Network feedback poll and input on webinar (your opportunity to give preferences)	Clare Phythian
15.00	End of meeting	



